



Neil Bennett

I am an enthusiastic versatile designer with over 15 years experience and believe that every last visual detail should be well considered, inform the viewer and, of course, be visually pleasing and memorable. I am comfortable creating and developing campaigns utilising print, digital and social channels

I love and take pride in what I do and always enjoy exploring different ideas and techniques.

Skillset

- Indesign
- Photoshop
- Illustrator
- XD
- Miro/Figma
- Mac OS and font management
- Microsoft Office
- Moderate experience with AfterEffects
- Squarespace/wordpress
- Strong typography
- Image searching
- Strong written and verbal
- Fostering relationships and mentorship

Employment History

Neil Bennett Design

Freelance Senior Designer – Present

Primarily healthcare based on my experience with a healthy dose of consumer/design agency thrown into the mix. Taking on projects at all stages and comfortable seeing a project through inception to completion. Agencies include, but not limited to TBWA\Worldhealth, Evoke, Cherry, Wordbird, KVA, Lucid, M&C Saatchi, Brands 2 Life, Oink Creative alongside the odd and sometimes unusual direct client.

Nitrogen/Evoke

A global full service healthcare agency transforming human behaviour through powerful multichannel brand stories.

Senior Designer – Feb 2015 to Jun 2017

I built on my experience to this point, offering line management and mentorship to the wider design team and led design across a range of projects. I had a strong influence with decision making in the creative department as well as being point of contact for internal design review. I further developed my presentation skills and discussion with clients, account teams and senior management.

Designer – Aug 2011 to Feb 2015

I was responsible for carrying design projects from concept to completion. Created both on and offline materials such as websites, ipad applications, emails, direct marketing, conference stands and collateral, ads, posters as well as branding assets. Offered design support and direction on pitches. Other tasks included wireframing of websites and apps using Sketch as well as developing my scamping, storyboard, moodboard and illustration skills.

Creative Artworker – Sep 2009 to Aug 2011

I was responsible for creative input and creation of assets from scamp stage whilst adhering to brand guidelines. Production and supply of fully compliant print files and management of filing systems and artwork collateral. I provided skilled and technically precise input and support.



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Before being a designer

After A levels I worked for a for a while to save money for a year of Independent travel and volunteering through Asia, Australasia and Central America. The work enabled me to find a path I enjoyed, ending up in the marketing department. Travel enabled me to build confidence and understand what I wanted to achieve. These experiences springboarded me into a vocational path that has been highly fulfilling.

Contact

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Employment History cont...

The Whole Hog Design Co. (now Oink Creative)

A full service design agency working on a diverse range of clients notably in the film and music sector.

Creative Artworker – Nov 2006 to Sep 2009

I was responsible for artworking UK-release DVD and CD art, posters, POS, ads and any other collateral produced. I also had the opportunity to design box sets, posters and ads from supplied key art. I produced brochures and catalogues from brief to completion. In particular, this role helped me develop my Photoshop skills and involved significant retouching and photo-editing.

Education

2006

Diploma in Digital Print Production – Distinction
London College of Communication, University of Arts London

2001

NVQ 2 Using Information Technology

1996-1999

8 GCSEs A-C & 3 A levels

Interests

Everything and anything. I'm curious about new and exciting experiences.

Regular stuff I do: Cycling, running, swimming to keep sane, art and design exhibitions, eating my round London's restaurants, going to as many gigs and festivals as I can afford, renovating my flat, the pub quiz, family, daydreaming